



Graphic details for artwork submission:

Resident Software:

Adobe Illustrator CS, Adobe Photoshop CS, InDesign SC, Macromedia Freehand MX, and Quark Xpress 6

Fonts:

For fonts that have not been converted to outlines, include both parts screen and postscript. No True Type fonts. We can only except Mac and/or Open Type fonts. PC fonts will need to be converted to outlines.

Blacks:

For richer solid black areas use 20% cyan, 20% magenta, 20% yellow and 100% black.

Density of colors can not total more than 180 via any combination of CMYK.

Scanned Images:Photos should be 300 ppi at 100% finished size. Lineart should be 1200 ppi at 100% finished size.

Bleed: Allow 1/8 inch bleed to all images that extend past cut marks/die line.

Electronic file transmission: pstubbs@magneticattractions.com or upload files at www.magneticattractions.com

Item Combo_BCWS-1-700 (business card word slab) 8" x 3.5"

