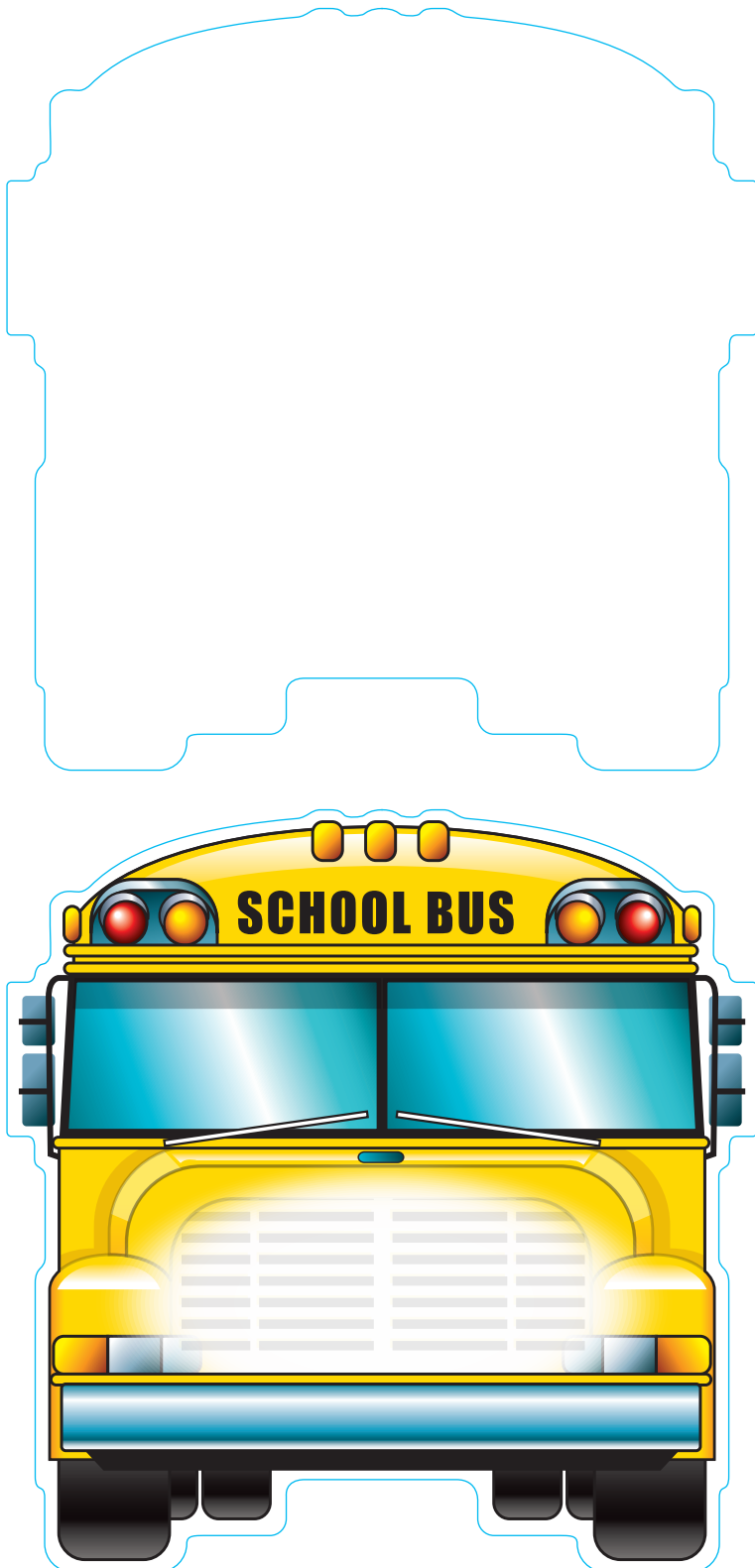


School Bus
Item# US-1-206

3.9375" x 4"

Die line is the blue line.
Optional graphics to use
or change as you wish.



Graphic details for artwork submission:

Resident Software:

Adobe Illustrator CS
Adobe Photoshop CS
Macromedia Freehand MX
InDesign SC
Quark Xpress 6

Fonts:

For fonts that have not been converted to outlines, include both parts screen and postscript.
No True Type fonts.
We can only except Mac and/or Open Type fonts.
PC fonts will need to be converted to outlines.

Blacks:

For richer solid black areas use 20% cyan, 20% magenta, 20% yellow and 100% black.

Density of colors can not total more than 180% via any combination of CMYK.

Scanned Images:

Photos should be 300 ppi at 100% finished size.
Lineart should be 1200 ppi at 100% finished size.

Bleed:

Allow 1/8 inch bleed to all images that extend past cut marks/die line.

Electronic file transmission:

pstubbs@magneticattractions.com
or artwork@magneticattractions.com
or upload files at
www.magneticattractions.com